

HK4As Students' Award 2024

Winners



THE ASSOCIATION OF ACCREDITED
ADVERTISING AGENCIES OF HONG KONG
香港廣告商會

Theme: Convincing Your Superior of a 4-day Work Week

Award	Entry Title	Institutes	Participant
Gold Best Craft of Art Best of Show	4 Days	POLYU	Chan Hiu Tung Leung Tsz Ching Kan Wai Pang Wong Miu Lam
Silver Best Craft of Copy	盲裏抽閑	POLYU	Lau Hoi Kiu Zoi Cheng Dorcas Hung Sin Yee Mok Hoi Ying
Silver	WORK H4RD PLAY HARDER	CUHK	Law Chun Kit Lam Wing In
Bronze	過勞!緊急需要保養	HKCC	Cheung Wang Yuet
Bronze	4 而復生的廣告人生	POLYU	Chan Ho Lee Lam Wing Yee Lui Wing Chi
Bronze	四天工作一天發夢	HKCC	Ng Choi Wing
Merit	HK4as_4 FOR LOVE	POLYU	Mok Dick Ka Leung Cheuk Lam Tang Ka Wing
Merit	4iFa Cup 廣告四天工作射波積分獎賞計劃	POLYU	Ip Tsz Lok Chan Wing Ling Hu Ching Yin

Merit	多日只會更多逸 MORE DAY MORE DELAY	POLYU	Chan Cheuk Yi Cheung Sin Ying Ha Yan Yin
Merit	放多日假 · 挽救老化	HKBU	Ling Ho Yuet Tsoi Lai Shan Wong Hoi Yin
Merit	「設計師」 · 設計理想工作天	THEi	Au Ying Kit Renz Bryle