



THE ASSOCIATION OF ACCREDITED  
ADVERTISING AGENCIES OF HONG KONG  
香港廣告商會

The Brief: Establishing MK as a Culture

Entry Title	Institutes	Participant
每個人都需要 MK 一下！	HKCC	Chan Lok Yi Wong Mei Ki Ng Hoi Ying
MKongnese	HKBU	Chan Wing Tung Chau Pak Hin Ho Cheuk Wai Lam Wing Yin Lo Hoi Tung
MK 哥池	CITYU CUHK HKBU	Chan Ka Wai Lau Ka Ying Sin Hok Yin Tam Nok To Wong Tsz Ki Joyce
《Mars*sage/++>>車專換器》	POLYU	Au Pui Kiu Hui Jia Min Kan Wai Pang Ng Pui Yee Wong Miu Lam
MK Means all oK	POLYU	Chan Wai Kiu Cheung Tao Lam Chin Wing Pun Cho Yiu Yeung Ching Yan
Mkology	CUHK	Go Man Wa Lam Sin Tung Lau Chiu Ying Wu Sin Yi

■ [x,"堅系義氣■_____*	HKBU	Cheung Yuet Lam Yuen Ching Lam Yu Hin Lau Sze Ying Tang Lok Ki
旺國 My Kingdom	POLYU	Chen Yuhong Lui Wing Chi Ng Choi Wing Wong Ka Ying Yam Wing Lam
MK_ing (MK 型)	POLYU	Cheung Wang Yuet Hui Yi Lan Hung Sin Yee Man Hei Lam Mok Hoi Ying
MK 好 L 正常	CUHK	Chan Fong Sang Ann Fok Wing Hay Fung Tsz Yiu Wong Yan Hin Issac
旺角新義幫	CUHK	Shek Tsz Ching Wong Ho Him Yung Cheuk Laam

**Notes:**

- The entries are displayed in the order of submission date and time.
- All shortlisted entries will undergo a final round of judging by the HK4As Jury in presence.
- Contenders for awards will be announced at a Meet The Jury session in mid-February.
- Winners will be crowned at the Kam Fan Awards Presentation to be held on March 17, 2026.