

# HK4As Students' Award 2024

## Shortlisted Entries



THE ASSOCIATION OF ACCREDITED  
ADVERTISING AGENCIES OF HONG KONG  
香港廣告商會

### The Brief: Convincing Your Superior of a 4-day Work Week

Entry Title	Institutes	Participant
過勞!緊急需要保養	HKCC	Cheung Wang Yuet
「設計師」·設計理想工作天	THEi	Au Ying Kit Renz Bryle
4iFa Cup 廣告四天工作射波積分獎賞計劃	POLYU	Ip Tsz Lok Chan Wing Ling Hu Ching Yin
4 而復生的廣告人生	POLYU	Chan Ho Lee Lam Wing Yee Lui Wing Chi
盲裏抽閑	POLYU	Lau Hoi Kiu Zoi Cheng Dorcas Hung Sin Yee Mok Hoi Ying
多日只會更多逸 MORE DAY MORE DELAY	POLYU	Chan Cheuk Yi Cheung Sin Ying Ha Yan Yin
HK4as_4 FOR LOVE	POLYU	Mok Dick Ka Leung Cheuk Lam Tang Ka Wing
4 Days	POLYU	Chan Hiu Tung Leung Tsz Ching Kan Wai Pang Wong Miu Lam

四天工作一天發夢	HKCC	Ng Choi Wing
WORK H4RD PLAY HARDER	CUHK	Law Chun Kit Lam Wing In
放多日假 · 挽救老化	HKBU	Ling Ho Yuet Tsoi Lai Shan Wong Hoi Yin

**Notes:**

- The entries are displayed in the order of submission date and time.
- All shortlisted entries will undergo a final round of judging by the HK4As Jury in presence.
- Contenders for awards will be announced at a Meet The Jury session in mid-February.
- Winners will be crowned at the Kam Fan Awards Presentation to be held on March 17, 2025.