

HK4As Students' Award 2023

Shortlisted Entries



THE ASSOCIATION OF ACCREDITED
ADVERTISING AGENCIES OF HONG KONG
香港廣告商會

The Brief: Subscribe Responsibly to Streaming Services

Entry Title	Institutes	Participant
New Jobs For Filmmakers	CityU	Ng Suet Ling Celine
Thank you, you saved my life!	HKBU	Lai Yin Tsun Parco Yip Shuk Man Bonnie Tsoi Wing Yi Zoey Fu Wing Hei
「咒」在你手	THEi	Leung Chung Kiu Yeung Yat Hang Au Ying Kit Renz Bryle So Hiu Ching Chili
Online, Offline, All I need is ME TIME	POLYU	Leung Tsz Kiu So Kwan Hiu Cheng Dorcas Lau Hoi Kiu Zoi
小心陷阱	HKCC	Mok Hoi Ying Ho Sze Nga Hung Sin Yee
Your account taste good	HKDI	Leung Lok Yin Kan Wai Pang Fan Chun Kit Wong Miu Lam
Spoiloxic 共享劇毒計劃	POLYU	Tse Mei Ting Lam Yee Hong Ip Tsz Lok
夾 Plan 三部曲	HKMU	Wang Peng Xu Jinyuan Yao Zhongyun
認罪	HKCC	Lui Wing Chi Chan Yuen Hei



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「不」褲窄任	HKMU	Lau Ka Yan Tai Kai Ying
創作不易 行動支持	HKBU	Tang Chung Yan Chan Wing Hung Yun Julia Cheuk Lam Cheung Ka Wing
Netflixgram	POLYU	Pong Wai Sum Mok Dick Ka Chan Hiu Tung Lam Wing Yee
The Crumbling Universe : Great Return Battle	HKBU	Yang Sihan Zhang Wenrui Zhu Binbin Zhu Tianchen
一屋一帳一飯碗	HKBU	Lau Tsz Yu Wong Ching Lan Wong Hau Yee Chan Sum Yi
怪奇勿予 蟲 來無懼心魔	POLYU	Tong Ho Hin Tsang Wing Ching Chan Ho Lee
Netflix x Five Guys: ONE GUY	POLYU	Leung Cheuk Yin Chan Chak Chung Cheuk Lam
Sharing is Unfair	HKCC	Lui Lok Yiu Luk Ying Tung Lo Yuet

Notes:

- The entries are displayed in the order of submission date and time.
- All shortlisted entries will undergo a final round of judging by the HK4As Jury in presence.
- Contenders for awards will be unveiled at a Meet The Jury session in early February.
- Winners will be crowned at the Kam Fan Awards Presentation to be held on March 11, 2024.